



# 34th Annual Sparkle Village Holiday Arts & Crafts Show

Friday, November 30, 4-8 pm, Saturday, December 1st, 10am - 4pm  
Harrietstown Town Hall, Saranac Lake

August 17, 2018

The Saranac Lake Area Chamber of Commerce is pleased to announce that it is now accepting applications for the 34th Annual Sparkle Village Holiday Craft Show & Sale, to be held Friday, November 30th from 4 to 8 pm, and Saturday, December 1st from 10 am to 4 pm. This year's exhibition site will once again be the historic Harrietstown Town Hall, located at 39 Main Street in Saranac Lake. Please read the enclosed Vendor Guidelines to ensure a safe and exciting show.

The Application deadline is Friday, September 21, 2018. We will make our decision on exhibitors by September 28, 2018 and will email confirmations. A variety of exhibitors with quality artisanship will be chosen. To participate, please complete the form online at [slareachamber.org](http://slareachamber.org) enclosed form and return it with the appropriate payment. New vendors must submit 3 photographs of their work. Please remit the application form, payment and photographs to:

Saranac Lake Area Chamber of Commerce  
39 Main Street  
Saranac Lake, NY 12983  
[director@slareachamber.org](mailto:director@slareachamber.org)

The Chamber will promote this event through social media, print, and its website [slareachamber.org](http://slareachamber.org). We anticipate that our promotional efforts, along with those of the downtown businesses, will attract a record number of shoppers to the village.

Feel free to contact the Chamber at 518-891-1990 with any questions or for more information.

Sincerely,  
The Saranac Lake Area Chamber of Commerce

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Friday, November 30, 4-8 pm, Saturday, December 1st, 10am - 4pm  
Harrietstown Town Hall, Saranac Lake

## 2018 VENDOR GUIDELINES

### 1. ALL ITEMS MUST BE ORIGINAL WORKS, IN BOTH DESIGN AND EXECUTION BY THE ARTIST

- Items considered unacceptable include those made from commercially produced kits, or according to commercial patterns, plans or molds. Also, items that incorporate pre-printed or pre-fabricated commercial images, designs or characters are not permitted.
- All NEW artisans must submit 3 photographs of their works with their application.
- Show organizers are the final arbiters of these guidelines.

### 2. EXHIBITOR REGISTRATION

- Due to limited space, we can only offer one booth to each vendor.
- EXHIBITOR FEES (Checks, Money Orders, Credit Cards accepted) Must be submitted by Friday, September 21 with your application.
- There are a limited number of booth spaces available for non-profits to showcase their organization. Each of these organization must provide some sort of raffle, service (like gift wrapping) or opportunity for participation for guests beyond that of asking for donations.

### 3. ELECTRICITY

- Electricity will be available at a limited number of booths
- Maximum power available to any exhibitor is 500 watts.
- Vendors are required to provide their own lights and extension cords.
- Microwaves and ovens cannot be used.

### 4. ALL BOOTHS MUST BE SELF-CONTAINED - Due to Fire Code regulations all booth displays and products need to remain in the designated taped off area.

- We are unable to provide any tables or chairs.
- Booths in the Town Hall Auditorium are 5' x 10'.
- Booths in the lower and upper lobbies of the Town Hall are 4' x 8'

### 5. READY-TO-EAT FOOD ITEMS WILL NOT BE ACCEPTED

- For 2018 we will not be accepting baked goods or ready-to-eat items that are not gift items or packaged.

### 6. SET-UP AND TEAR-DOWN

- Set-up for booths can only begin after 1 p.m. on Friday. Exhibits must stay in place until 8 p.m.
- All booths must be torn down and vacated by 6 p.m. on Saturday.

### 6. USE OF PHOTOS

- By signing up, the attendee grants the Chamber permission to use his/her submitted photos in any and all publications and materials in promotion of the event.

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