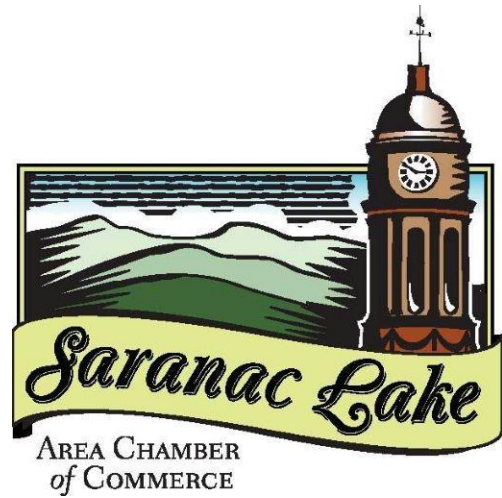


Member to Member Discounts

What are Member to Member Discounts?

The Member to Member Discount is a Chamber led discount program where Chamber members can offer exclusive savings on products and services to other Chamber members. The Saranac Lake Area Chamber of Commerce offers this opportunity to its members to:

- Promote its members and the services that they offer
- Support and promote a buy local attitude in our community
- Stimulate new business through increased exposure and word of mouth referrals
- Create new business contacts and leads to clients, customers, friends and families
- Create long-term trusting loyal relationships in the business community
- Ensuring the reputation of your business matters and is respected by community



Member to Member Discounts Frequently Asked Questions:

1. Who is eligible to offer and receive a Member to Member Discount?
Any chamber business member in good standing.
2. How can I verify if a business is a member of the Saranac Lake Area Chamber of Commerce?
For an up-to-date listing of member businesses, please visit the member directory at www.slareachamber.com/memberdirectory or call 518-891-1990
3. How much does the discount program cost?
Participating in the Member to Member Program is free! It is a benefit for all our Chamber members.
4. What is the advantage of participating in the program?
Members gain exposure by advertising their products and services to the Chamber membership. The member to member discount program offers businesses an opportunity to build its customer base and provides no-cost marketing.
5. What kind of discount should I offer?
Many members offer a percentage off products and/or services. Examples include: "10% off a specific service", "10% off first year of services for new clients", "15% off event space or conference room rental", or "special rates for specific services, call business for details". Discounts are ultimately at the member's discretion so feel free to be creative.
6. How are Member to Member Discounts publicized?
The Chamber promotes its Member to Member Discounts via its member benefit guide, website, email, and promotional flyers.
7. What if I take part in the program, but change my mind?
Members can choose to discontinue their participation in the program at any time. The Chamber requires a 30-day written notice to update promotional material.
8. Which businesses take part in the Member to Member Discount program?
For a complete listing of participating businesses, visit the Chamber's online [member-to-member discount list here](#).